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For further information about the Penn Political Review, please visit: [www.pennpoliticalreview.org](http://www.pennpoliticalreview.org)

# ABOUT PENN POLITICAL REVIEW

The Penn Political Review is the University of Pennsylvania's primary outlet for political thought and has been publishing every semester for the past 8 years. We are committed to bipartisanship, and welcome all thoughts and ideas regardless of political orientation. Articles cover a plethora of issues, ranging from popular political debates to matters concerning the local community. If you wish to advertise with us, we have a variety of options ranging from full-page ads to corner prints.

“PPR is more than a magazine. It's a platform for intelligent student thought and opinion.”

- Ned Shell, Editor-in-Chief

## WE WANT YOU

### REPUTATION

The Penn Political Review is the preeminent student-run political publication in the state of Pennsylvania. Past interviewees include governors, UN Ambassadors, and CEO's.

### ACCESS

We distribute amongst the student body and faculty of the University of Pennsylvania, with an available audience of more than 10,000 undergraduates, 9,800 graduates, and 4,000 faculty members. We print quarterly.

### DISTRIBUTION

- Distributed at about a dozen local shops and eateries as well as other nearby universities
- Stocked 24/7 at four distribution racks at some of the highest traffic locations around campus
- Circulation of over 2,000 issues per print (and 8,000 per year) that are all distributed to student and local affiliates
- Magazines are delivered to mailboxes of every political science, history, economics and international relations professor at the University of Pennsylvania

## ADVERTISING COST & SIZING\*

Type	Size	Cost for 1 issue	Cost for 2 issues	Cost for 4 issues
Quarter Page	4.25" x 2.75"	\$160	\$300	\$530
Half Page	4.25" x 11" or 8.5" x 5.5"	\$280	\$520	\$920
Full Page	8.5" x 11"	\$400	\$725	\$1300
Back Page	8.5" x 11"	\$550	\$950	\$1675

\*all advertisements are in color